As a flight attendant, I cannot speak strongly enough against the use of cellphones during flight. Please, DO NOT allow this. It's difficult enough to get passengers attention during briefings, if you allow cells at any time, you effectively marginalize us to wallpaper status, and how safe is that? As a passenger who actually LIKES to disconnect during flights, it would be terribly unpleasant to have to sit next to someone who is constantly on the phone. Please, please don't allow this, there can't be any truely compelling need.